

# THE FIFTY PERCENT RESPONSE REPORT

*Dear Mail-Order Associate:*

How would you like to mail out a circular that produced a 50% response for you? Does that sound incredible? It isn't. It's absolutely true. For every two you mail out, you get one back, with money inside, **JUST FOR YOU**. No up-line, no down-line, no sponsor, no distributor, no chains, no progressions, no pyramids, **JUST YOU!**



Finally I have discovered the secret to get those results. It took a lot of mailings, lots of hard earned money, time and frustration, but I kept at it until I got the results I wanted.

Think about it. 50% response! You mail 100, you get back 50. You mail 1000, you get back 500. All with money, all for you. What more could you ask for? What else are you in business for?

***Now I am making this available to you. I will send you my 50% response letter and instructions on how to use it for the low, low price of \$5.00. Not \$10.00, not \$20.00, but only \$5.00! Anything less than that doesn't make it worth my while to divulge this information to you.***

For that, you get full rights to the newsletter and instructions on how to use and distribute it. The letter only works if you follow the instructions.

With it you can increase the percentage of the response to the other mailings also. You can get more names, more response

than you ever thought possible. For those of you experienced in mail order, you know the usual response you get. This newsletter can change all that. For those of you just starting out, why not save yourself all that time, money and frustration, learning the hard way like I had to? This \$5.00 can save you hundreds, even thousands of dollars.

So the choice is yours. You can muddle along the same old way, spending all your time and money for negligible results, or you can send me just \$5.00 and get the response you have been looking for. Just fill out the order form below and send it to me with \$5.00. I'll send your letter with instructions and you can start getting 50% response, too.

## ORDER FORM -- DETACH AND MAIL TODAY

For First-Class shipment of order send ~~SEND~~ **LCASE**. Allow 4-6 weeks for personal checks. Cash or money order filled within 48 hours. **SEND 2X-1/4 STAMPS.**

*Yes!* Here's my \$5.00. I understand I have full reprint rights to the Plan.

Name .....

Address .....

City, State, Zip .....

Rush Order To:

MELVIN AVANT  
25 WHITTIER ST  
BOSTON MASS 02120

Satisfaction Guaranteed

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